

# Total Protection for your Jeep®!

Jeep®

The only floor liner with patent pending Deep Tread technology! These floor liners are a totally new concept that combines all the best features of a deep ribbed floor mats and the old style liners. Precision engineering using state of the art technology ensures an exact fit to the shape and contour of your vehicle's floor. The deeply molded Chevron-shape tread pattern channels dirt, mud and snow away from the driver to keep shoes and pant legs clean, containing the movement and sloshing around of any trapped water. The high perimeter wall offers a large footprint and maximum interior

protection and containment. Raised nibs on the bottom provides maximum retention and keeps the liner in place. The self-sealing floor hook attachment feature (where applicable) helps to prevent dirt and moisture from getting through. Easy to remove and clean. Simply hose them off and go!!!



2ND ROW, JEEP® WRANGLER 07-10 4-DOOR



JEEP® WRANGLER 07-10 2-DOOR & 4-DOOR



OFFICIAL  
LICENSED  
PRODUCT



NEW! Licensed Jeep® Logo Cargo Liners and Floor Liners Now Available For 76-95 CJ7/8 and Wrangler

## Jeep® Floor Liner Application Chart

Jeep® Model	Front	MSRP	Rear	MSRP	Kit Front + Rear	MSRP	Cargo Liner	MSRP
07-10 Wrangler Unlimited (4 Door)	12920.01	<b>\$79.99</b>	*12950.01	<b>\$79.99</b>	12987.01	<b>\$149.99</b>	12975.01	<b>\$79.99</b>
07-10 Wrangler (2 Door)	12920.01	<b>\$79.99</b>	12950.02	<b>\$79.99</b>	12987.02	<b>\$149.99</b>	12975.01	<b>\$79.99</b>
97-06 Wrangler	12920.11	<b>\$79.99</b>	12950.10	<b>\$79.99</b>	12987.10	<b>\$149.99</b>	12975.11	<b>\$79.99</b>
76-86 CJ7/8, 87-95 Wrangler w/Jeep® Logo	DMC-12920.22	<b>\$89.99</b>	-	-	-	-	DMC-12975.22	<b>\$89.99</b>
87-95 Wrangler	12920.21	<b>\$79.99</b>	-	-	-	-	12975.11	<b>\$79.99</b>
76-86 CJ7/8	12920.21	<b>\$79.99</b>	-	-	-	-	12975.11	<b>\$79.99</b>

\* One piece design as shown above



**Omix-ADA, Inc./Rugged Ridge**  
460 Horizon Drive, Suite 400  
Suwanee, GA 30024 USA

**Tel: (770) 614-6101**  
**Fax: (770) 614-6069**

[www.omix-ada.com](http://www.omix-ada.com)  
[www.ruggedridgeoffroad.com](http://www.ruggedridgeoffroad.com)  
[www.outlandautomotive.com](http://www.outlandautomotive.com)

[www.alloyusa.com](http://www.alloyusa.com)  
[www.precisiongear.com](http://www.precisiongear.com)

Jeep®, Wrangler™, CJ™, Jeep® grille design, and Dodge® are registered trademarks of Chrysler Group LLC. Other names used here are trademarks or registered trademarks of their respective companies. Omix-ADA® or its licensees are not affiliated with Chrysler Group LLC. Omix-ADA®, Rugged Ridge® and Outland® names and logos are registered trademarks of Omix-ADA, Inc. Alloy USA™ and Precision Gear™ names and logos are trademarks of Omix-ADA, Inc.



# All Terrain Floor Liners

*The only Floor Liners with Deep Tread Technology!*

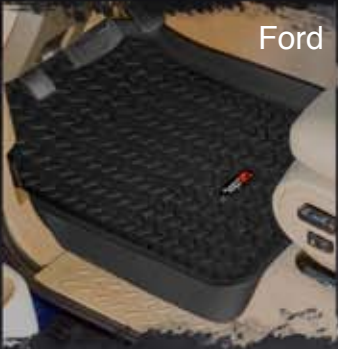
*Now Available  
For Trucks!!!*





# All Terrain Floor Liners

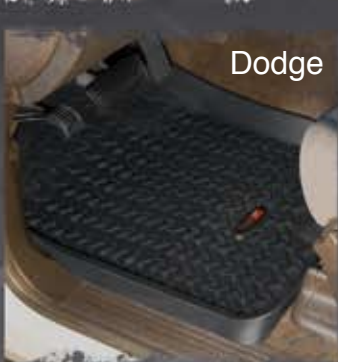
*The only Floor Liners with Deep Tread Technology!*



Ford



Chevy



Dodge



Rear

This is not your typical floor liner! Existing floor liners in the market today are constructed of extruded plastic materials vacuum formed to fit the vehicle. Rugged Ridge has taken a completely different approach to floor protection. Each All Terrain Floor Liner is injection molded for superior fit and quality. The injection molded process, though more expensive to develop, allows us to create a floor liner that has exacting measurements for better fit and finish along with a deeply formed perimeter wall for maximum coverage. Each All Terrain Floor Liner has chevrons that are up to 3/8" deep. That is up to 3 times the depth of other floor liners! We call this true "Deep Tread Technology"!

## Dare to Compare Deep Tread Technology with typical Vacuum Formed Floor Liners!

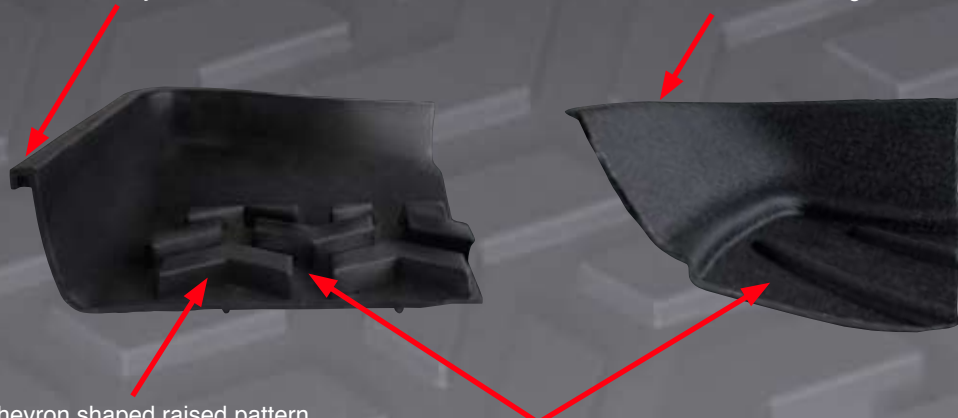
We've compared typical vacuum formed floor liners with Rugged Ridge Deep Tread Floor Liners and the differences are dramatic:

### Rugged Ridge Floor Liners

### Typical Vacuum Formed Liners

Roller reinforced edges provided added durability and a finished look

Typically, vacuum formed liners get thinner and weaker at the edges



Chevron shaped raised pattern channels water and dirt away from your shoes and clothing

Rugged Ridge All Terrain Floor Liners offer up to 3 times the height of regular vacuum formed floor liners

Brand	Nibs on Back	Self Sealing Floor Hooks	90° Rolled Edges	Fluid Containment	Interior Depth	Reinforced Heel Pad	Warranty
All Terrain Floor Liners	Yes	Yes	Yes	Deep Tread	3/8"	Yes	Limited Lifetime
Vacuum Molded A	No	No	No	Door Sill Spill Out	1/8"	No	3 Years
Vacuum Molded B	Yes	No	No	Puddle	1/16"	No	Limited Lifetime

# Your Truck deserves the very Best!

Protects your vehicles interior from whatever nature throws at you!

Deep Treads keep water/snow away from your clothing.

Easy to Clean; simply hose off and go!

Exclusive Self Sealing floor hook attachment keeps moisture out while securing the liner!  
(Available on most applications)

When developing the All Terrain Floor Liner, our engineers focused on a liner that provides all the protection of a “slush mat” with the custom fit of a standard floor liner as truck owners need more protection from dirt, snow and mud than other vehicles. Combine this exclusive design with state of the art digital scanning and computer design and you get a floor liner that provides the ultimate looking floor liner on the market.

## Truck Floor Liner Application Chart

YEAR	MAKE/MODEL	Front	MSRP	Rear	MSRP	Kit Front + Rear	MSRP
	<b>Chevy/GMC</b>						
02-06	AVALANCHE	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	AVALANCHE	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
02-06	ESCALADE	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	ESCALADE	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
99-06	SILVERADO/SERRIA 1500 CREW CAB	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	SILVERADO/SERRIA 1500 CREW CAB	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
99-06	SILVERADO/SERRIA 1500 EXT CAB	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	SILVERADO/SERRIA 1500 EXT CAB	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
01-06	SILVERADO/SERRIA 2500/3500 CREW CAB	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	SILVERADO/SERRIA 2500/3500 CREW CAB	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
01-04	SILVERADO/SERRIA 2500/3500 EXT CAB	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
00-06	SUBURBAN	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	SUBURBAN	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
00-06	TAHOE	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	TAHOE	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
00-06	YUKON	82901.02	\$79.99	82950.01	\$39.99	82987.02	\$109.99
07-10	YUKON	82901.01	\$79.99	82950.01	\$39.99	82987.01	\$109.99
	<b>Ford/Lincoln</b>						
97-02	EXPEDITION	82902.05	\$79.99	82950.01	\$39.99	82987.25	\$109.99
97-03	F150 EXT CAB	82902.04	\$79.99	82950.01	\$39.99	82987.24	\$109.99
04-08	F150 EXT CAB	82902.01	\$79.99	82950.01	\$39.99	82987.21	\$109.99
09+	F150 EXT CAB	82902.03	\$79.99	82950.01	\$39.99	82987.23	\$109.99
97-03	F150 REG CAB	82902.04	\$79.99	82950.01	\$39.99	82987.24	\$109.99
04-08	F150 REG CAB	82902.01	\$79.99	82950.01	\$39.99	82987.21	\$109.99
09+	F150 REG CAB	82902.03	\$79.99	82950.01	\$39.99	82987.23	\$109.99
01-03	F150 SUPER CREW	82902.05	\$79.99	82950.01	\$39.99	82987.25	\$109.99
04-08	F150 SUPER CREW	82902.01	\$79.99	82950.01	\$39.99	82987.21	\$109.99
09+	F150 SUPER CREW	82902.03	\$79.99	82950.01	\$39.99	82987.23	\$109.99
99-07	F250/F350 SUPER DUTY	82902.07	\$79.99	82950.01	\$39.99	82987.27	\$109.99
08-10	F250/F350 SUPER DUTY	82902.06	\$79.99	82950.01	\$39.99	82987.26	\$109.99
99-02	Lincoln NAVIGATOR	82902.05	\$79.99	82950.01	\$39.99	82987.25	\$109.99
02-03	Lincoln BLACKWOOD	82902.05	\$79.99	82950.01	\$39.99	82987.25	\$109.99
06-08	Lincoln MARK LT	82902.01	\$79.99	82950.01	\$39.99	82987.21	\$109.99
	<b>Dodge</b>						
02-08	RAM 1500 QUAD CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99
09+	RAM 1500 QUAD CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99
02-08	RAM 1500 REG CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99
09+	RAM 1500 REG CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99
03-10	RAM 2500/3500 QUAD CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99
06-10	RAM MEGA CAB	82903.01	\$79.99	82950.01	\$39.99	82987.41	\$109.99

See back for Jeep® Applications